

STATE OF TEXAS

COUNTY OF BRAZORIA

CITY OF LAKE JACKSON

BE IT KNOWN that the Keep Lake Jackson Beautiful Commission met in regular session on **Tuesday, April 19, 2016 at 6:00 p.m. in the Conference Room at Lake Jackson City Hall,** Lake Jackson, Texas with the following present:

Amy Tasto, Chairman	Sharon O’Neill
Mike Coburn, Vice Chair	Shirley Ann Miller
Constance Adams, Secretary	Mitchell Jacobs
Cassandra Zamoralez	Darren Merritt
Stacy Lewis	

Also, present: Terri Cardwell, Volunteer Coordinator
Bryce Carleton, Parks Superintendant
Debby Soltesz, Past Chairman

CALL MEETING TO ORDER

Amy Tasto called the meeting to order at 6:01 p.m.

APPROVAL OF MINUTES

On a motion by Stacy Lewis, second by Shirley Ann Miller with all voting “aye” the minutes of the March 2016 meeting were approved as written.

REPORT ON SPRING EVENTS & PLANTING PROJECTS

A. **Easter Egg Hunt:** The Arbor Day Tree give away was very successful. 100 4 ft Live Oak Trees went to the winners of the “golden eggs” at the end of the Easter Egg Hunt. Shirley Ann, Cassandra and Mitchell volunteered at the event along with some of the YAC volunteers.

B. **“Don’t Mess with Texas” Trash-Off:** The shredding event was sponsored by TDECU this year and saw a light turn out of about 230 cars. Volunteers cleaned the downtown area and YAC members helped to plant 8 new trees in front of City Hall. This event needs to be re-evaluated and also members need to be assigned an area of responsibility to cut down on confusion at event.

C. **School Programs - “Vocal Trash”** Terri Cardwell reported that “Vocal Trash” held concerts at Rasco Middle School, Lake Jackson Intermediate and at the Civic Center with a Concert on the Plaza. The school programs were presented to over 1,750+ kids and about 300 citizens at the Civic Center. Keep Lake Jackson Beautiful Board Members presented a “thank you” plaque to the Knights of Columbus for all their volunteer work at their events. Amy Tasto volunteered to write thank you notes.

C. **Education Programs** – Terri Cardwell reported that several schools had called to ask for Charlie Chipper to present his “Recycle Posse” Program to the Pre-K classes. Terri ask for members to help with these programs and to also be Charlie Chipper.

DISCUSS LITTER PREVENTION & BEAUTIFICATION PROJECTS

The downtown area was discussed concerning litter prevention and the area around Founders Mall where the blue wall needs new ground cover. This area will be getting mulched and new decorative grasses planted. Members discussed placing trash cans in the medians in front of Fresh & Fit and the Wurst House as a trial run to see if it will help with the litter control. It was suggested to see if the businesses would adopt these trash cans out.

DISCUSS BUSINESS AFFILATE PARNTERSHIP PROGRAM

Amy asked all members to please send her a list of each business that they had presented with a “Business Affiliate” Partnership bag. Members will begin visiting with new businesses after this list is compiled.

DISCUSS BUDGET, GOALS & OBJECTIVES

Amy discussed the goals and objectives for the 2016-2017 year.

Budget for 2016-2017: The budget will remain at \$50,000. Minor changes and accounts were moved around to accommodate projects and programs.

Goals & Objectives 2016-2017: Finalize plans for KTB GCAA Hwy 2004 project, work on litter prevention and beautification project for the downtown area, survey businesses for expansion and compliance with Landscape Ordinance, and continue working on Litter Awareness Campaign for highway targeting major plants and companies. Continue Board Member training & education classes. Continue Fall & Spring environmental cleanup, events & beautification projects. Be recognized by KTB, KAB, Arbor Day USA – Tree City and other organizations.

Accomplishments 2015-2016: 100 Arbor Day Trees at Easter Egg Hunt given out, Celebrated 35th anniversary at KAB Affiliate, BISD “Recycle Posse” Programs **for** over 1,200+ students, Social Media Page for Keep Lake Jackson Beautiful, “Vocal Trash” concerts for school programs & concert on the Plaza over 1,800+ students and 300+ citizens, dedication of KTB GCAA & Green Ribbon Project, KAB & KTB ‘Sustained Award of Excellence.

On a motion by Mike Coburn, second by Stacy Lewis with all voting “aye”, the budget, goals & objectives for the 2016-2017 year were approved as written.

ITEMS OF COMMUNITY INTEREST

Cassandra Zamoralez reported that Keep Richwood Beautiful was having an Earth Day Camp for kids Kdg – 5th grade on Saturday April 30th for free.

REPORT ON AREAS OF RESPONSIBILITIES

Members were ask to turn in their monthly time reports.

SET NEXT MEETING DATE

The next meeting was set for Tuesday, May 10th at the Xeriscape Park as a workday project.

ADJOURNED

The meeting was adjourned at 7:16 p.m.

These minutes read and approved this _____ day of _____, 2016.

Amy Tasto, Chairman

Constance Adams, Secretary